

Cowplain Bowling Club

COWPLAIN • WATERLOOVILLE • HAMPSHIRE

Affiliated to: Bowls England • Bowls Hampshire • P&DBA • P&DWBA



FIVE YEAR PLAN

Vision Statement

Our Mission

To develop, operate and maintain our bowls club, which enriches the quality of life for members and visitors alike, and preserve it for future generations.

Our Vision

To maintain a vibrant, healthy and progressive club that thrives on providing enjoyable bowling to all abilities and opportunities for all ages.

To provide our members and visitors with a quality bowling experience within a friendly and welcoming atmosphere, both on and off the green

The club will play at the highest level possible but always operate on a responsible and prudent financial basis and always for the benefit of our members and the local community.

OPERATIONAL PLAN – Objectives and Strategy

Participation

Objectives

To have fully qualified coaches available to all members.

Strategy

Maintain consistent coaching to new and existing members.

Facilities

Objectives

To meet facilities requirements within 5 years.

Strategy

Target investment into club house and facilities.

Financial

Objectives

To raise £x for facilities improvements within 5 years.

Strategy

Liaise with Havant Borough Council for tendering and financial assistance on projects.

Commercial

Objectives

To increase revenues annually.

Strategy

Increase membership and fund raising events to encourage more spend within the club.

March 2017