

# *Cowplain Bowling Club*

**COWPLAIN • WATERLOOVILLE • HAMPSHIRE**

Affiliated to: Bowls England • Bowls Hampshire • P&DBA • P&DWBA



## **FIVE YEAR PLAN**

### **Vision Statement**

#### **Our Mission**

To develop, operate and maintain our bowls club, which enriches the quality of life for members and visitors alike, and preserve it for future generations.

#### **Our Vision**

To maintain a vibrant, healthy and progressive club that thrives on providing enjoyable bowling to all abilities and opportunities for all ages.

To provide our members and visitors with a quality bowling experience within a friendly and welcoming atmosphere, both on and off the green

The club will play at the highest level possible but always operate on a responsible and prudent financial basis and always for the benefit of our members and the local community.

### **OPERATIONAL PLAN – Objectives and Strategy**

#### **Participation**

##### **Objectives**

To have fully qualified coaches available to all members.

##### **Strategy**

Maintain consistent coaching to new and existing members.

#### **Facilities**

##### **Objectives**

To meet facilities requirements within 5 years.

##### **Strategy**

Target investment into club house and facilities.

#### **Financial**

##### **Objectives**

To raise £x for facilities improvements within 5 years.

##### **Strategy**

Liaise with Havant Borough Council for tendering and financial assistance on projects.

#### **Commercial**

##### **Objectives**

To increase revenues annually.

##### **Strategy**

Increase membership and fund raising events to encourage more spend within the club.

March 2017



Secretary: Mrs. P. Gurd  
8, Heywood Gardens, Warren Park, Havant, PO9 4HP  
Telephone: 023 9247 4982 Club: 023 92241852  
[www.cowplainbowlingclub.org.uk](http://www.cowplainbowlingclub.org.uk)

